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VIDEO OR PHOTO OPPORTUNITY

Students at Brentwood Elementary Commit to Live Healthy

A School Assembly Event Encourages Children to Make Healthy Choices for Productive Lives

JACKSONVILLE, FL (September 21, 2009) – *"I commit to being physically fit, and I will lead a healthy lifestyle,"* second grade students at Brentwood Elementary school recite the U.S. Track and Field Association pledge during a special nutrition education class.

The War on Poverty-Florida, Commit 2B Fit, Chartwells-Thompson School Dining Services, Duval County Public Schools, Brentwood Elementary and the Jaguars Foundation rally together to encourage students to live healthy and productive lives during a special assembly at Brentwood Elementary.

On Tuesday September 22, 2009 at 1:45 p.m., the partners will officially introduce a new, pilot nutrition education program for first and second grade students at Brentwood Elementary. The pilot nutrition education program is designed to increase awareness and provide students with instruction on foods from MyPyramid, food selection and healthy eating habits, goal setting, and leading healthy, productive lives.

Special invited guests for the event will also encourage students to make healthy choices include the Jacksonville Jaguars, Jaxson de Ville, and Theodore Eat from Chartwells Thompson.

The pilot nutrition education program at Brentwood is an extension of War on Poverty-Florida's Build a Healthy Community Childhood Obesity Prevention Project (BHC), funded in part by grant from The Blue Foundation for a Healthy Florida, Embrace a Healthy Florida initiative. The BHC Project is an awareness campaign designed to promote active lifestyles and healthy eating habits for youth and their families.

War on Poverty-Florida, Inc. is a nonprofit organization committed to the revitalization of minority communities in Florida. Through work in targeted Florida communities, WPF endeavors to help reduce poverty and racial inequality, close the wealth gap and ensure minority voices are heard in major policy debates. For more information visit www.waronpoverty.org.

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